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DATED MATERIAL!
LARGEST AFTER-MARKET AUTOMOTIVE
SHOW IN THE SOUTHEAST

VERY REWARDING

Myers's involvement with IGONC/ASTE as a vendor has been very rewarding, it has allowed Myers Tire Supply to interact with a high caliber customer base and learn about our business from very different viewpoint than normal.

LARRY NESTER
MYERS TIRE

PRESENTED BY  **iGONC** INDEPENDENT GARAGE OWNERS OF NORTH CAROLINA



RESERVE SPACE TODAY!

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**THE LARGEST
AFTER-MARKET
AUTOMOTIVE
SHOW IN THE
SOUTHEAST!**

SEPT. 23-24, 2016
EMBASSY SUITES, CARY, NC



AUTOMOTIVE SERVICE & TECHNOLOGY EXPO

SEPTEMBER 23 - 24, 2016

Embassy Suites Hotel & Convention Center in Cary, NC

***Join Us for 2 Days of
High-Tech Automotive Training!***

ASTESHOW.COM

EXHIBIT SPACE AGREEMENT

1. AGREEMENT. The Exhibitor agrees to rent from Expo Producer and Expo Producer agrees to rent to the Exhibitor, exhibit space in the Automotive Service & Technology Expo 2016 (ASTE 2016) at the location, rental rate and times as specified in the ASTE 2016 Vendor application.

2. APPLICATION & PAYMENT. Potential Exhibitors must apply for exhibit space on the Exhibit Space Application form provided by Expo Producer. The completed Application, which must be received by August 15, 2016, must contain all of the information requested, be executed by an individual who has authority to act for the applicant, and be accompanied by a payment in the amount stated on the Application form.

3. ASSIGNMENT OF SPACE. Assignment of exhibit space shall rest solely with Expo Producer based on the character of the proposed exhibits and individual Exhibitor requirements and preferences. Assignments not rejected by the Exhibitor in writing within fourteen (14) days from the date of notification of assignment shall be presumed to be accepted by the Exhibitor and may not be thereafter rejected without the approval of Expo Producer.

4. CANCELLATION. If ASTE 2016 is canceled or relocated due to circumstances within Expo Producer's direct control,
- Expo Producer's liability shall be limited to a refund of fees paid to Expo Producer by the Exhibitor. If ASTE 2016 is relocated due to circumstances beyond Expo Producer's control, Expo Producer shall have no liability whatsoever but may, at its discretion, refund any fees paid by the Exhibitor. If ASTE 2016 is canceled due to circumstances beyond Expo Producer's control, Expo Producer shall have no liability whatsoever but will refund fees paid to Expo Producer by the Exhibitor, less any and all legitimate expenses incurred.

5. AGREEMENT TO CONDITION. The Exhibitor agrees to abide by the conditions of this Agreement. It is further agreed that Expo Producer has the right to interpret these conditions as well as make final decisions on points these conditions do not cover. Sole control of the Embassy Suites, Cary, NC rests with Expo Producer.

6. WAIVER. Failure of Expo Producer to enforce any term of this Agreement shall not be deemed to be a waiver of that term or any other term of this Agreement.

7. EXHIBITS. The Invitation to Exhibit is, by reference, a part of this Agreement and has the same force as if it were attached hereto.

8. BINDING EFFECT. This Agreement shall be binding on the parties and on their successors and assignees.

SPONSORSHIP LEVELS

- Platinum Sponsorship \$4,000**

 - Up to four (4) 10-foot exhibit spaces
 - Recognition on all printed attendee brochures
 - Sponsor logo placed on banner which will be displayed prominently
 - Link on Expo Website

Gold Sponsorship \$3,000

 - Up to three (3) 10-foot exhibit spaces
 - Recognition on all printed attendee brochures
 - Sponsor logo placed on banner which will be displayed prominently
 - Link on Expo Website
- Silver Sponsorship \$2,500**

 - Up to two (2) 10-foot exhibit spaces
 - Recognition on all printed attendee brochures
 - Sponsor logo placed on banner which will be displayed prominently
 - Link on Expo Website

Bronze Sponsorship \$1,500

 - One 10-foot exhibit space
 - Link on Expo Website

Exhibit Space Only \$595

 - One 10-foot exhibit space

Set Up Time **Sept. 23, 2016** **1:00 pm - 4:00 pm**
 Sept. 24, 2016 **9:00 am - 10:30 am**

Exhibit hours **Sept. 24, 2016** **11:45 am - 2:15 pm**

Booth only \$595.00 until August 15, 2016, after August 15, 2016 \$675.00

EXHIBIT SPACE APPLICATION

INFORMATION

1. Name(First):_____ Last:_____
2. Title:_____ Email:_____
3. Company Name:_____
4. Street Address:_____
5. City/State/Zip:_____
6. Phone:_____ Fax:_____
- Additional Attendee #1_____ Additional Attendee #2_____
- Additional Attendee #3_____ Additional Attendee #4_____
- Products or Services you will be displaying:_____
- Door Prize Giveaway:_____
- We plan to attend Friday's Casino Night ☐ Yes ☐ No Including yourself, how many plan to attend?_____
- We plan to attend Saturday's Banquet ☐ Yes ☐ No Including yourself, how many plan to attend?_____

SPONSORSHIP LEVELS

Payment Information

__Platinum Sponsorship	\$4000
__Gold Sponsorship	\$3000
__Silver Sponsorship	\$2500
__Bronze Sponsorship	\$1500
__Exhibit Booth Only	\$595

BOOTH INFORMATION

Booth Information

Booth Space is 10 feet by 8 feet
Includes table, 2 chairs

Electrical Options

__110V Outlets	\$55
__220V Outlets	\$195

Total Due \$_____

To make Hotel reservations at the Embassy Suites & Convention Center, 201 Harrison Oaks Blvd., Cary, NC please call (919) 677-1840 and mention that you are with the ASTE event to get the price of \$124.00 or visit **www.asteshow.com** to make reservations on line.

Don't delay, make your reservations early, these rooms will sell out quickly!

For additional information contact Tricia at (919)322-0609 or Tricia@igonc.com
Please make checks payable to IGONC & Mail to: 316 W. Millbrook Rd. Suite 105, Raleigh, NC 27609
or Complete the convenient charge slip below and fax to (919)322-0648

Please Check One:

☐ I have enclosed a check made payable to IGONC for the total amount

☐ I authorize IGONC to charge the following credit card for the total amount

Card Holder Name:_____ ☐ MC ☐ VISA ☐ AMEX

Company Name:_____

Phone:_____ Fax:_____

Billing Address:_____

City:_____ State:_____ Zip:_____

Card #_____ Exp. Date:_____ CVC(CID) CODE:_____

Exhibitor Agreement

We, the undersigned, do hereby apply for exhibit space at ASTE, September 24, 2016. When executed by both parties, this shall constitute a binding agreement. We have read and agree to abide by the Exhibit Rules and Regulations, which are made a part of this agreement, and any such additional rules and regulations which may be adopted by ASTE, the Exhibit Hall and/or show management. We understand that this agreement shall be legally binding upon acceptance in writing by ASTE and/or show management. We understand that any change in the information on this agreement must be made in writing.