



INDEPENDENT GARAGE  
OWNERS OF NORTH CAROLINA

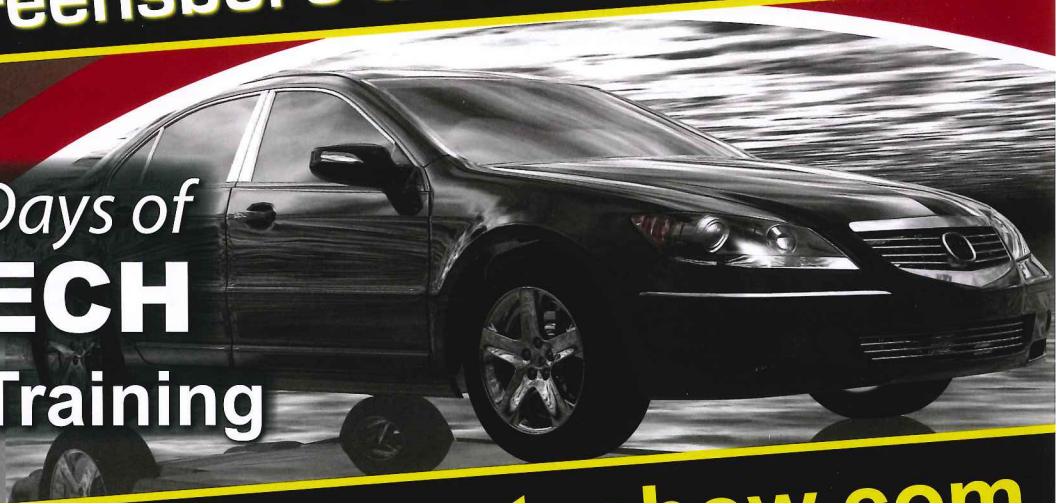
EXHIBITOR INVITATION

# TRADE SHOW **OCTOBER 4**

**October 3-5, 2014**

Koury Convention Center, Greensboro, NC  
Sheraton Greensboro at Four Seasons

Join Us for 3 Days of  
**HIGH TECH**  
Automotive Training



[asteshow.com](http://asteshow.com)







## Exhibit Space Agreement

**1. AGREEMENT.** The Exhibitor agrees to rent from Expo Producer and Expo Producer agrees to rent to the Exhibitor, exhibit space in the Automotive Service & Technology Expo 2014 (ASTE 2014) at the location, rental rate and times as specified in the ASTE 2014 Vendor application.

**2. APPLICATION & PAYMENT.** Potential Exhibitors must apply for exhibit space on the Exhibit Space Application form provided by Expo Producer. The completed Application, which must be received by August 15, 2014, must contain all of the information requested, be executed by an individual who has authority to act for the applicant, and be accompanied by a payment in the amount stated on the Application form.

**3. ASSIGNMENT OF SPACE.** Assignment of exhibit space shall rest solely with Expo Producer based on the character of the proposed exhibits and individual Exhibitor requirements and preferences. Assignments not rejected by the Exhibitor in writing within fourteen (14) days from the date of notification of assignment shall be presumed to be accepted by the Exhibitor and may not be thereafter rejected without the approval of Expo Producer.

**4. CANCELLATION.** If ASTE 2014 is canceled or relocated due to circumstances within Expo Producer's direct control, Expo Producer's liability shall be limited to a refund

of fees paid to Expo Producer by the Exhibitor. If ASTE 2014 is relocated due to circumstances beyond Expo Producer's control, Expo Producer shall have no liability whatsoever but may, at its discretion, refund any fees paid by the Exhibitor. If ASTE 2014 is canceled due to circumstances beyond Expo Producer's control, Expo Producer shall have no liability whatsoever but will refund fees paid to Expo Producer by the Exhibitor, less any and all legitimate expenses incurred.

**5. AGREEMENT TO CONDITION.** The Exhibitor agrees to abide by the conditions of this Agreement. It is further agreed that Expo Producer has the right to interpret these conditions as well as make final decisions on points these conditions do not cover. Sole control of the Sheraton Greensboro at Four Seasons rests with Expo Producer.

**6. WAIVER.** Failure of Expo Producer to enforce any term of this Agreement shall not be deemed to be a waiver of that term or any other term of this Agreement.

**7. EXHIBITS.** The Invitation to Exhibit is, by reference, a part of this Agreement and has the same force as if it were attached hereto.

**8. BINDING EFFECT.** This Agreement shall be binding on the parties and on their successors and assignees.

## SPONSORSHIP LEVELS

### Platinum Sponsorship \$4,000

- Up to four (4) 10-foot exhibit spaces
- Recognition on all printed attendee brochures
- Sponsor logo placed on banner which will be displayed prominently
- Link on Expo Website

### Gold Sponsorship \$3,000

- Up to three (3) 10-foot exhibit spaces
- Recognition on all printed attendee brochures
- Sponsor logo placed on banner which will be displayed prominently
- Link on Expo Website

### Silver Sponsorship \$2,500

- Up to two (2) 10-foot exhibit spaces
- Recognition on all printed attendee brochures
- Sponsor logo placed on banner which will be displayed prominently
- Link on Expo Website

### Bronze Sponsorship \$1,500

- One 10-foot exhibit space
- Link on Expo Website

### Exhibit Space Only \$595

- One 10-foot exhibit space

Set Up Time - October 3, 2014 1:00 p.m. - 4:00 p.m.  
October 4, 2014 8:00 a.m. - 10:30 a.m.

Exhibit hours - October 4, 2014 11:00 a.m. - 2:00 p.m.

Booth only \$595.00 until August 15, 2014, after August 15, 2014 \$675.00

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Presented By

**IGONC**  
Established 1959 

INDEPENDENT GARAGE  
OWNERS OF NORTH CAROLINA



Oct. 3-5, 2014

## Exhibit Space Application

### INFORMATION

1. Name(First): \_\_\_\_\_ Last \_\_\_\_\_  
2. Title: \_\_\_\_\_ Email \_\_\_\_\_  
3. Company Name \_\_\_\_\_  
4. Street Address; \_\_\_\_\_  
5. City/State/Zip \_\_\_\_\_  
6. Phone: \_\_\_\_\_ Fax: \_\_\_\_\_  
Additional Attendee #1 \_\_\_\_\_ Additional Attendee #2 \_\_\_\_\_  
Additional Attendee #3 \_\_\_\_\_ Additional Attendee #4 \_\_\_\_\_  
Products or Services you will be displaying \_\_\_\_\_  
Door Prize Giveaway \_\_\_\_\_

### Hospitality Suite - All Nights

#### Payment Information

\_\_\_ Platinum Sponsorship \$4000  
\_\_\_ Gold Sponsorship \$3000  
\_\_\_ Silver Sponsorship \$2500  
\_\_\_ Bronze Sponsorship \$1500  
\_\_\_ Exhibit Booth Only \$595 each

### Casino Night - Saturday

#### Booth Information

Booth Space is 10 feet by 8 feet  
Includes table, 2 chairs

#### Electrical Options

\_\_\_ 110V Outlets \$55  
\_\_\_ 220V Outlets \$195

Total Enclosed \$ \_\_\_\_\_

### REGISTRATION CATEGORY OPTIONS

To make Hotel reservations at the Sheraton Greensboro at Four Seasons, 3121 High Point Road, Greensboro, NC 27407. Please call 336.292.9161 and mention that you are with the ASTE event to get the price of \$120, or visit [www.asteshow.com](http://www.asteshow.com) to make reservations on line. **Don't delay, make your reservations early, these rooms will sell out quickly!**

For additional information contact: Cheryl at 800-243-1560 or email: [Cheryl@igonc.com](mailto:Cheryl@igonc.com)

Please make checks payable to IGONC & Mail to: 8117 Ebenezer Church Road, Raleigh, NC 27612 Or Complete the convenient charge slip below and fax to (919-782-5706)

#### Check One:

- ☐ I have enclosed a check made payable to IGONC for the total amount  
☐ I authorize IGONC to charge the following credit card for the total amount

Card Holder Name: \_\_\_\_\_ ☐ MC ☐ VISA ☐ AMEX  
Company Name: \_\_\_\_\_ Phone# \_\_\_\_\_  
Billing Address \_\_\_\_\_  
City \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
Card # \_\_\_\_\_ CVC(CID) CODE \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Cancellation Policy  
Cancellations received in writing prior to Friday, August 29th, will receive a refund less \$25.00 for processing costs. No refunds will be given after August 29, 2014.





8117 Ebenezer Church Road, Raleigh NC 27612

[www.igonc.com](http://www.igonc.com)

ADDRESS SERVICE REQUESTED

PRSRT STD  
US POSTAGE  
PAID  
RALEIGH NC  
PERMIT NO. 14

**DATED MATERIAL  
EXPOSITION INFORMATION  
ENCLOSED**



**Oct. 3-5 2014  
SHERATON GREENSBORO  
AT FOUR SEASONS**



**GENERATE SALES**



**REACH A READY TO BUY AUDIENCE**



**INTRODUCTION OF NEW PRODUCTS & SERVICES**

**[www.asteshow.com](http://www.asteshow.com)  
800-243-1560**

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