

EXHIBIT SPACE AGREEMENT - OCTOBER 1, 2011

1. AGREEMENT. The Exhibitor agrees to rent from Expo Producer and Expo Producer agrees to rent to the Exhibitor, exhibit space in the Automotive Service & Technology Expo 2011 (ASTE 2011) at the location, rental rate and times as specified in the ASTE 2011 Vendor brochure.

2. APPLICATION & PAYMENT. Potential Exhibitors must apply for exhibit space on the Exhibit Space Application form provided by Expo Producer. The completed Application, which must be received by August 15, 2011, must contain all of the information requested, be executed by an individual who has authority to act for the applicant, and be accompanied by a nonrefundable deposit in the amount stated on the Application form.

3. ASSIGNMENT OF SPACE. Assignment of exhibit space shall rest solely with Expo Producer based on the character of the proposed exhibits and individual Exhibitor requirements and preferences. Assignments not rejected by the Exhibitor in writing within fourteen (14) days from the date of notification of assignment shall be presumed to be accepted by the Exhibitor and may not be thereafter rejected without the approval of Expo Producer.

4. CANCELLATION. If ASTE 2011 is canceled or relocated due to circumstances within Expo Producer's direct control, Expo Producer's liability shall be limited to a refund of fees paid to Expo Producer by the Exhibitor. If ASTE 2011 is relocated due to circumstances beyond Expo Producer's control, Expo Producer shall have no liability whatsoever but may, at its discretion, refund any fees paid by the Exhibitor.

If ASTE 2011 is canceled due to circumstances beyond Expo Producer's control, Expo Producer shall have no liability whatsoever but will refund fees paid to Expo Producer by the Exhibitor, less any and all legitimate expenses incurred.

5. AGREEMENT TO CONDITION. The Exhibitor agrees to abide by the conditions of this Agreement. It is further agreed that Expo Producer has the right to interpret these conditions as well as make final decisions on points these conditions do not cover. Sole control of the Embassy Suites Cary Hotel rests with Expo Producer.

6. WAIVER. Failure of Expo Producer to enforce any term of this Agreement shall not be deemed to be a waiver of that term or any other term of this Agreement.

7. EXHIBITS. The Invitation to Exhibit brochure is, by reference, a part of this Agreement and has the same force as if it were attached hereto.

8. BINDING EFFECT. This Agreement shall be binding on the parties and on their successors and assignees.

VENDOR SETUP FRIDAY, SEPTEMBER 30th, 2011 1:00PM - 4:00PM

SPONSORSHIP LEVELS

Platinum Sponsorship \$4,000

- Up to four (4) 10-foot exhibit spaces
- Recognition on all printed attendee brochures
- Sponsor logo placed on 20' banner which will be displayed prominently
- Link on Expo Website

Gold Sponsorship \$3,000

- Up to three (3) 10-foot exhibit spaces
- Recognition on all printed attendee brochures
- Sponsor logo placed on 20' banner which will be displayed prominently
- Link on Expo Website

Silver Sponsorship \$2,500

- Up to two (2) 10-foot exhibit spaces
- Recognition on all printed attendee brochures
- Sponsor logo placed on 20' banner which will be displayed prominently
- Link on Expo Website

Bronze Sponsorship \$1,500

- One (1) 10-foot exhibit space
- Link on Expo Website
- Recognition on all printed attendee brochures

Exhibit Space Only \$595
One 10-foot exhibit space

With each single booth registration 2 participants are included in the price of the booth.

Vendors sharing booths must purchase a minimum of two booths. \$100.00 minimum deposit to reserve a booth. Vendors that begin tear down prior to the close of the show subject to \$300.00 fine and possible expulsion from future shows.

Booth only \$595.00 until August 15, 2011, after August 15, 2011 \$675.00



EXHIBIT SPACE APPLICATION OCTOBER 1, 2011

1. Name:(First) _____ (Last) _____

2. Title: _____ Email: _____

3. Company Name: _____

4. Street Address: _____

5. City/State/Zip: _____

6. Phone: _____ Fax: _____

Additional Attendee #1 _____

Additional Attendee #2 _____

Additional Attendee #3 _____

Additional Attendee #4 _____

Products/Services you will be displaying : _____

HOSPITALITY SUITE ---- BOTH NIGHTS

CASINO NIGHT ---- FRIDAY

PAYMENT INFORMATION

Payment Information

- ___ Platinum Sponsorship \$4,000
- ___ Gold Sponsorship \$3,000
- ___ Silver Sponsorship \$2,500
- ___ Bronze Sponsorship \$1,500
- ___ Exhibit Booth only \$595 each

Total Enclosed _____

Booth Information

Booth Space is 10'x 8' - includes table, 2 chairs, & sign

Internet Access

- ___ Hard Wired Internet Access \$75.00
- ___ 110 V outlets \$55.00

Please make checks payable to IGONC and mail to:
IGONC Service Center, PO BOX 90426, Raleigh, NC 27675

OR

Fax in this charge slip to 919-782-5706

Check one:

___ I have enclosed a check made payable to IGONC for the total amount of the non-refundable advance deposit.

___ I authorize IGONC to charge the following credit card for the total amount of the non-refundable advance deposit.



Cancellations received in writing prior to Friday, September 5, will receive a refund less \$25.00 for processing costs. No refunds will be given after September 5, 2011.

Exact Name on Card _____ Credit Card Number _____ CVC(CID)Code _____ Expiration Date _____

Billing Address on Card _____ City _____ State _____ Zip _____

Total Amount Authorized _____

Authorized Signature _____

To make Hotel reservations at the Embassy Suites, 201 Harrison Oaks Blvd., Cary, NC please call 919-677-1840 and mention that you are with the IGO to get the price of \$119, or visit www.asteshow.com to make reservations online. Again this is a reasonable price for a suite, full hot made to order breakfast and cocktail reception each day that you are a registered guest in the hotel.

Don't delay, make your reservations early, these rooms will sell out quickly!!!

For additional information contact: Cheryl at 800-243-1560 or email: Cheryl@igonc.com